



FOR IMMEDIATE RELEASE:

Trio reconnecting to offer music services to Georgia's jazz market

LaGrange/Atlanta Georgia 7-26-2005 ... Coe Cloud, Paul Hammock and Pat Patten are reconnecting after almost 10 years to offer audio and wrap-around video/DVD, web, publicity and promotion services to the burgeoning jazz market in Georgia and beyond. Beginning this month (July 2005) under the Jammates banner, the trio will target Georgia's jazz community offering a myriad of services including location multi-track recording, pro-tools editing and mixing, electronic press kit production, promotional trailer creation, plus press communication and loyalty-building fan programs.

Says Managing Partner, Pat Patten, "Since my college days I've had a deep love for jazz, but the economics just didn't add up to pursue it with a business strategy. Why now you ask? Well, there comes a point in your life where mortality becomes real. I'll be 50 next year and it's time to do what you love, no matter the financial return. That's not to say we don't care about making money - we do - but times have changed; things are much different now. I think we're going to have a terrific time working with the talent throughout the southeast. Jazz is definitely a niche market, but Atlanta's future growth and demographics should make it the #2 jazz city in the country, if not the world. Plus, by exploiting Internet technologies, our area's jazz can (and should) be shared throughout the globe. Maybe now the struggling jazzman can make some substantive money. We certainly want to do our part to help make that happen."

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Hammock adds. "In the mid-'90s when Pat and Coe shifted their focus to the Internet, I continued working with a plethora of music clients and performing front-of-house (FOH) duties for many nationally-known acts performing in this region. I've worked with many Georgia jazz musicians including Steve Cunningham, Jerry Fields, Bill Hatcher, Randy Hoexter, Adam Nitty, Sam Skelton, and Trey Wright. It will be really great to be a team again. At Jammates, the whole certainly is greater than the sum of its parts.

Coe Cloud rounds out the core team and will bring her artistic compliment of integrating video production (pre-thru-post), DVD authoring, website development and brand building. She will also work with Patten on executing the business strategy of growing the fan-base for the Jammates jazz customers. "We must have a point of difference" offers Cloud. "To successfully get your message out, you need the time and talents of seasoned professionals. With the exception of a label, I'm not aware of another studio that provides what we offer, or that is willing to get involved at the same level. It takes the combined talents of the artist and the service providers to execute a winning strategy. In some sense this is a labor of love – but I think it's a good thing. We do love jazz! And, we're ready and willing to work hard to draw attention to what's happening musically in our region."

Jammates LLC is a Georgia-based music production and promotion company focused primarily on the southeastern jazz music market. More information is available on the Company's website: <http://www.jammates.com>

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